

Annual Report Presentation

2012 General Body Meeting

President: Satyajit Nath

Treasurer: Pallav Saikia



Assam Foundation of North America
www.assamfoundation.net

June 30, 2012

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Highlights - last 12 months

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- Enhanced the flagship **Support A Child** program (**SaC**)
Currently supporting **104** students in **7** schools
- Initiated the **Support A Disabled Worker** program (**SaDW**)
Formalizes earlier support for **Atma Nirbhar ek Challenge**
Raised **\$3945** in a targeted campaign to support **8** workers
- **Rickshaw Bank (CRD)** awarded the prestigious 2012 Flextronics Economic Development Award (part of the international Tech Awards)
AFNA drove the application process; co-attended awards ceremony in Santa Clara, CA
- **2012 Calendar campaign** raised close to **\$6000**
Unique calendar about Assam (**250** copies distributed)
Funds distributed among projects with urgent need - SaC, SaDW, and Rickshaw Bank
Coming up: 2013 calendar photo competition (details in 'Calls for Immed. Action' slide)
- **Guwahati Walk And Run** raised awareness in Assam for AFNA's projects
SHED, Atma Nirbhar ek Challenge, Pragyalaya, Parijat Academy got good visibility



Other achievements - last 12 months

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- **Sustained support for other existing projects**
sSTEP (Guwahati domestic workers)
Spreading Sunshine (Guwahati orphanage visits)
- **Established new relationships in Assam and in North America**
Supported the "**Where Brahmaputra Meets the Mississippi**" event in Minnesota
Sent a grant to **AshaDeep** (Guwahati org for mental health interventions in NE India)
- **Showed support for disasters in North America and other geographies**
Donated after **Japan earthquake** and **mid-west tornadoes** to the Red Cross
- **Volunteer site visits to projects in Assam**
Parijat Academy, SHED, Atma Nirbhar ek Challenge, Tapovan, Pragyalaya



Projects in progress

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- **Solar Light: Power to the People**
Project is permanent on the prestigious Global Giving (GG) donation portal
\$4500 raised so far through GG
Working with expert team in India, pilot with 6 families in Garbhanga kicked off
Pilot monitoring, and project scale planning in progress
- **Dhubri cyclone victims relief**
\$1620 in fund - thanks to donors!
Working with local authorities to identify suitable schools with affected students
Such students will be supported under **SaC** to provide long-term benefit
- **NEW: Campaign for permanent home for SHED (SaC partner)**
Society for Health, Education, and Development helps disabled children in Guwahati
Urgent need to transfer to new location (in Sonapur) from current rental facility

Need to raise \$6000 for Stage 1 of transfer by Aug 2012
APPEALING TO ALL OF YOU TO DONATE URGENTLY!



Financials - 2011 Balance Sheet

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If you are interested, please reach out to treasurer@assamfoundation.net for a copy of this portion.

Also, please note that our IRS returns are part of public records hosted by IRS.



Financials - 2012 Balance Sheet

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Key focus areas - next 12 months

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- **Extend Support a Disabled Worker (SaDW) to cover more people**
Help Atma Nirbhar ek Challenge build more capacity
Create a broader Support a Disabled Org (SaDO) program to include other organizations
SaDO will address organizational needs currently unmet by individual focused SaDW
- **Increase the AFNA volunteer base**
All scaling plans depend on this
Prioritize existing ideas to do regular **recruiting of new volunteers** throughout the year
Engage local Assamese communities across North America for ideas about volunteer work

Recent news (June 2012) about a new volunteer:

Priya Sarma, a middle school student, raised \$72 in a bake sale for Soles-For-Tots. Her parents, Gayatree Siddhanta Sarma and Chandrasekhar Sarma, matched the amount.
Thank you!

We want to hear about all children/families who are doing such wonderful volunteering.
Please send us news and ideas!



Long term vision - some thoughts

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- **Sustainability:** Guide appropriate projects to reduce dependence on external funds by making beneficiaries more self-sufficient, where possible
 - Rickshaw Bank** is an example project that adopts this model
 - Solar Light: Power to the People** is also adopting that model
 - Are there elements in SaC and SaDO where this principle can be applied?
- Seek **organizational funds**, not just individual donations
 - For increased impact, need to get the budget to the next order of magnitude
 - Individual donations are unlikely to get us there
 - How can we leverage large grant-making foundations, and company CSR programs?
- Develop an **Assam presence** for AFNA
 - To deepen relationships with existing partners in Assam and develop new ones
 - Identify new program requirements
 - Is the solution to create an **AFNA fellowship** with a stipend and a selection process?



Calls for Immediate Action

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- **DONATE** urgently for the high-priority SHED project
\$6000 required in stage 1 (deadline: Aug 31, 2012)

- **ENTER** the 2013 calendar photo competition
To select **15 photos** (months+front+back+inside) from submitted entries
Judges will be from the AFNA office bearer / director team
Looking for **Assam-related** photos (nature, culture, AFNA project, etc.)
jpeg format. **8"** wide x **5"** high or bigger. **300** pixels/inch or higher
Deadline: **Sep 30, 2012**

E-mail photos to assamfoundation@yahoo.com



Thank you!

Questions/comments:
Please email us at
assamfoundation@yahoo.com



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